



TotalRecycle

SOLUTIONS IN E-WASTE REMOVAL

FOR YOUR MUNICIPALITY



We Can Solve Your E-Waste Problem!

The vastly changing technology market leaves our communities with a surplus of electronic waste. Due to difficulties of e-waste disposal, this creates environmental hazards.

J. P. Mascaro has an E-Waste Recycling Program to provide an answer to this dilemma. Mascaro will work closely with your community to customize an easy e-waste recycling and waste diversion solution that controls cost, safeguards health and fosters sustainability.

Together, we can bring you one step closer to achieving your community civic, environmental and budgetary goals. Let's join forces and do some good in your community.

Together let's Erase E-Waste!

What is E-Waste?

E-waste is a term for electronic products that have become unwanted, non-working or obsolete, and have essentially reached the end of their useful life. Computers, televisions, cell phones, VCRs, stereos, copiers and fax machines are common electronic waste items. Many of these products have the ability to be reused or refurbished, if properly accumulated, sorted and recycled.

The CDRA (Construction & Demolition Recycling Association) established a disposal ban on covered devices and their components in early 2013. Due to this, desktop computers, laptop computers, monitors, computer peripherals and televisions may no longer be discarded with municipal waste in Pennsylvania. This means such devices and their components are unable to be accepted by landfills or other solid waste disposal facilities, often times ending up spending many years in basements, garages or left of the side of the road.





E-Waste Collection Event

Due to the disposal ban, many residents have no outlet for their unused e-waste. A collection event within your Municipality, Township, Borough or County will provide your community with the opportunity to properly dispose of such items.



How to Set-Up an E-Waste Event

Call J.P. Mascaro & Sons at 1-888- MASCARO Or visit www.jpascaro.com to arrange a meeting. At this time, we will discuss specifics, choose a location and establish a date. We will move forward with the event once approval is received with Pennsylvania's Department of Environmental Protection (DEP).



Organize the Event

Laborers are typically needed, a truck and trailer, 50 pallets and shrink wrap for safely shipping. Possibly some assistance needed from municipality for accepting payment (cash register) and billing.



Advertise the Event

Suggested outlets are social media (Facebook, Twitter, Instagram and LinkedIn), website, public access channel and local outlets — Library, Post Office, etc. Facebook post or create an event, invite residents, announcement in local paper, and an automated voice line set up for people interested in the event.



What's Included on Event Day

- ♻ Tractor trailer for transportation
- ♻ Shrink Wrap (additional charges may apply)
- ♻ 8-10 laborers
- ♻ Pallets and Pallet Jack
- ♻ Registration with the DEP



What is Needed for this Event

- ♻ Scales
- ♻ Forklift or Dock access

Does it Cost Anything?

- ♻ Transportation and Labor charges
- ♻ CRT monitor handling, transportation, removal and disposal charges.

E-Waste F-A-Q's

Is E-Waste Considered Hazardous?

Many electronic products contain components that render them hazardous, depending on their condition and density. An example would be the CRTs (cathode ray tubes) from televisions and monitors.

Why Is Electronics Recycling Important?

Electronics contain precious metals that can be salvaged for reuse. However, only a small percentage of these metals are recovered due to improper disposal. Furthermore, older devices contain toxic substances, such as lead, mercury, cadmium and chromium. Proper processing is essential to ensure these materials are not released into the environment.

Help the environment and your community by contacting us today to take the first step toward a successful partnership.



Partnership begins with discussion. We Suggest a conversation with us as a first step.



TotalRecycle

1270 Lincoln Rd • Birdsboro • PA • 19508

For more information call 1-866-66 TOTAL
or go online at www.jpmscaro.com